

SEAT No. _____

SARDAR PATEL UNIVERSITYM.Com. Examination, 2nd SemesterFriday, 7th April 2017

Session: Time: 10.00am to 01.00pm

Subject/ Course Title: Knowledge Management PB02SCOM02

Note: Figures to the right indicate full marks

Total Marks: 70

Use separate answer books for Section-I & II

Section-I

- Q1 What do you mean by Knowledge Management? Explain the Knowledge Management programme to gain and retain competitive global advantages. [18]
- OR
- Q1 Write brief notes on: [18]
- Data, Information & Knowledge
 - Function of Knowledge Management
- Q2 'Knowledge can be transformed into profit is Intellectual Capital' make clear meaning of Intellectual Capital in the context. Explain in brief Empowerment index & Leadership Index. [17]
- OR
- Q2 Write brief notes on: [17]
- Components of Intellectual Capital
 - Return on Assets – A method for measuring Intellectual capital

Section- II

- Q3 Give the guidelines for Management of Time for under graduate students and professors as a professional learner of Management of Time. [18]
- OR
- Q3 Write brief notes on: [18]
- Fundamental truth about time
 - Causes of time wastage
- Q4 What is Organizational effectiveness? Explain the main characteristics and major components of organizational effectiveness. [17]
- OR
- Q4 Give the difference between: Effectiveness & efficiency and Dreams & Goals. Narrate the concept of SMART Goals. [17]

Best of Luck . . .

(FTS)

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